

Course Code: **M493**

Master LinkedIn to Grow Your Business Network and Influence

Funding Available: HRDF

COURSE INFORMATION

Sessions
2 days**Duration**
51 hrs**Level**
Beginner**Assessment**
NA

VENUE

Kuala Lumpur: G-3A-02, Suite Pejabat Korporat, KL Gateway, No 2, Jalan kerinchi, Gerbang kernichi Lestari, 59200 Kuala Lumpur, Malaysia**Penang:** Jalan Sungai Dua, 11700 Penang, Malaysia.

WHAT'S THIS COURSE ABOUT

Topic 1: Develop Social Media Marketing Plan for LinkedIn

Key elements of a LinkedIn social media plan

Setup a credible organisational or personal profile on LinkedIn

Setup data privacy and confidentiality requirement

Establish LinkedIn Social Marketing Objectives

Develop LinkedIn marketing plan and strategy

Topic 2: Evaluate LinkedIn Networking Opportunities

Comparison of LinkedIn with Other Social Media Platforms

Build up Networks on LinkedIn

Tips for Lead Generation

Create LinkedIn Page

Create...

COURSE FEE

Full Fee RM 2,000.00

CERTIFICATION

- **Certificate of Completion from Tertiary Courses** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Courses.

REGISTRATION

<https://www.tertiarycourses.com.my/linkedin-for-business-training.html>



SCAN TO REGISTER

SUPPORT

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